
**VILLAGE OF SUGAR GROVE
BOARD REPORT**

TO: VILLAGE PRESIDENT & BOARD OF TRUSTEES
FROM: BRENT EICHELBERGER, VILLAGE ADMINISTRATOR
ALISON MURPHY, SENIOR MANAGEMENT ANALYST
SUBJECT: DISCUSSION: 160 S. MUNICIPAL DRIVE TENANT SIGNAGE
AGENDA: MAY 19, 2020 REGULAR BOARD MEETING
DATE: MAY 14, 2020

ISSUE

Should the Village allow tenants at 160 S. Municipal Drive to have signage on the street sign.

DISCUSSION

This item was discussed at the March 17 meeting where the Village Board considered staff's proposal and asked that staff reach out to the other tenants of 160 S. Municipal to gauge their interest of having space on the street sign. The Village was originally contacted by Jamie White, a tenant of the Village property at 160 S. Municipal Drive, regarding placing his business' name on the street sign in front of the building. The sign currently shows the Village phone number to inquire about leasing information.

Beth Jones of Source Therapeutic Massage indicated she was not interested in signage space at this time. Bart Warren of Modern Woodman Fraternal Financial indicated he would be interested.

Based on feedback from the other tenants, staff now proposes that the new sign panel include the names of The Law Offices of James White and Modern Woodman Fraternal Financial. The leasing information would not be included on the sign. The Village will retain the current sign and will be able to put that sign back up should no tenants chose to use the sign or should the Village determine that leasing information be posted.

Staff also received a proposal to revamp the sign in its entirety to include space for four tenants for a cost of \$3,300. Given the limited interest in tenant sign space, it is recommended that this proposal be considered at such time as the remaining building space is built out and occupied.

Staff has communicated with Mr. White and Mr. Warren regarding the proposed procedure and they have both indicated their willingness to move forward.

COST

There is no cost to hold the discussion. Should the Board approve the use of the sign by the tenants, the cost of the new sign panel will be borne by the tenants.

RECOMMENDATION

That the Board discuss allowing tenants to have signage on the 160 S. Municipal Drive street sign.